



**North Superior**  
Workforce Planning Board

# **STRATEGIC ACTION PLAN**

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2024-2027



**North Superior**  
Workforce Planning Board

## **VISION**

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A strategically aligned labour force to meet demands across Northwestern Ontario.

## **MISSION**

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Engaging community partners in leading collaborative workforce development planning.



# STRATEGIES

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**Drive Collaborative Workforce Development**

**Develop & Maintain Strategic Alliances**

**Increase Value Added Community Outreach**

**Build Brand Awareness**

**Facilitate Demand Driven Research**

**Establish Representative, Diverse & Accountable Board**

**Secure Sustainable Multi Source Funding**

RELATIONSHIP  
BUILDING

MARKETING

CAPACITY  
BUILDING



# PRIORITY STRATEGIES

## PRIORITY STRATEGY

### 2024 OBJECTIVES

### 2025 - 2026 OBJECTIVES

### 2027+ OBJECTIVES

**Develop & Maintain Strategic Alliances**

Establish alliances with political, education & Chamber

Establish alliances with support groups (E.O), Indigenous Organizations, ER Sectors/Unions

Establish alliances with researchers and funders

**Build Brand Awareness**

Marketing Plan

Implementation

Marketing plan KPIs

**Secure Sustainable Multi Source Funding**

Leverage Social Enterprise Capacity within the Board

Staff & Organize Capacity Including & Marketing for Multiple Project (4)

Have a Seamless Process as to how we do this Business Along our Core Funding Mandates



# North Superior

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<b>PRIORITY STRATEGY</b>	<b>2024 OBJECTIVES</b>	<b>2025 - 2026 OBJECTIVES</b>	<b>2027+ OBJECTIVES</b>
<b>Drive Collaborative Workforce Development</b>	Collaborative Workforce Development Strategy	SSM Alignment for Collaborative Workforce Development	Be Recognized as THE Collaborative Workforce Development Leader
<b>Increase Value Added Community Outreach</b>	Regional Outreach Strategy	Secure Long-Term SSM Funding	30th Year Celebration for NSWPB
<b>Establish Representative, Diverse &amp; Accountable Board</b>	Recruitment & Retention Committee to Bring on New Board Members	Network and Promotion of NSWPB Requirement for New Board Members	Fill All Board Vacancies and Establish a Diverse Membership as “Friends of the Board”, “Associate Members”
<b>Facilitate Demand Driven Research</b>	Create Partnerships with Credible Researchers - Organizational, Educational Institutions, etc.	Create Awareness of NSWPB Services and Resources	Create a Template for Research that is Proactive and Reactive