

For Immediate Release

Tell us about your workforce needs.

Local employers are encouraged to complete the EmployerOne Survey

September 21, 2016 – Are you an employer who has trouble finding qualified applicants? Are you experiencing any barriers that prevent your employees from receiving training, or skilled trade shortages? The Local Employment Planning Council (LEPC) wants to hear from you.

The EmployerOne survey is a quick, but comprehensive survey of local employers designed to collect information annually on a range of workforce challenges and issues, including labour turnover, hard-to-fill positions, recruitment difficulties, and current and future skill shortages.

Your voice is important. Based on the 2015 survey results, the LEPC has responded to the needs of local employers by developing initiatives such as: Magnet, a tool to help people identify the skills they have and more easily link employers to job seekers; apprenticeship promotion, to address ongoing needs for new workers in this area and to overcome perceived bias against these high paying high skilled jobs, and; the Employer Resource Link, a direct line for employers in Thunder Bay to more easily access all of the services and supports available.

“We want more employers to have the opportunity to have their voice heard,” said Madge Richardson, Executive Director of NSWPB & LEPC. “By filling out the survey, local businesses and organizations are providing the valuable information that assists in the development of future projects and planning.”

Deadline for survey submissions is **October 15th**. To fill out a short, anonymous survey, please visit www.employeronesurvey.ca or contact our Project Coordinator by email at projects@nswpb.ca. Need assistance completing the survey? Contact our office at 807-346-2940.

The Local Employment Planning Council (LEPC) in Thunder Bay is a pilot project led by the North Superior Workforce Planning Board (NSWPB) with the support of Northern Policy Institute (NPI) as data and research partner. The LEPC uses community consultation, research, and evidence-based practices to spur innovation in workforce development in our region.

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Local Employment
Planning Council

Media Interviews: Madge Richardson Executive Director of the North Superior Workforce Planning Board and the Local Employment Planning Council, is available for comment. Please contact: Madge Richardson, Executive Director, NSWPB & LEPC (807)346-2943 mrichardson@nswpb.ca